

The GOOD News

Greater Orlando Organization Development Network



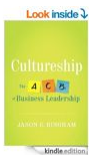
April-May, 2015

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UPCOMING EVENTS

BOOK CLUB



Join Pam Barry and other book readers on

Thursday, April 9 at Jason's Deli at 6 PM -- our new Book Club meeting location. The Book Club will discuss [Cultureship](#) by Jason Bingham. Be sure to [register for Book Club online](#) so Pam can make the reservation.

LOCATION: Jason's Jasons Deli, 25 W Crystal Lake Street, Orlando, FL 32806

GOOD Doing GOOD

BI-MONTHLY PROGRAM

April 24, 2015 Bimonthly Program

Measuring the ROI of Organizational Development:

A Step-by-Step Guide to Proving the Value of Organizational Development Projects

[Click to Register Today!](#)

Program Description

In today's economic climate, the best way to gain support, influence, respect, and funds is to show the business impact of your OD project and sometimes even the financial ROI. For programs that are very expensive, high profile, and strategic, calculating the financial ROI - along with other levels of data - creates a convincing profile of success, satisfying all of the stakeholders, including top executives and chief financial officers.

Almost any budget comes under scrutiny these days and the big question is, "what value does it deliver?" This interactive workshop takes the mystery out of measuring OD projects with examples and case studies.

After attending the workshop, participants should be able to:

- Identify the drivers for ROI in OD projects
- Identify the five levels of outcome evaluation
- Address issues of project data collection, isolating the effects of

CALL FOR PRESENTERS FOR 10th ANNUAL BEST PRACTICES SESSION

Each year our members tell us that they want to hear presentations from the talent within the GOOD Network. We hear you! We are excited to announce a Call for Presenters to deliver best practice presentations at our June bimonthly meeting.

What OD interventions have you performed in your organization or with your clients that have been effective? Tools? Tips? Techniques? Activities? Processes? What OD related topic or activity might you want to present or facilitate to our group?

Thank you for considering to be a presenter at this event!

[Click to download a Word document with more details about presenting at our 10th Annual Best Practices Session.](#)

MEMBERSHIP NEWS

[Welcome our Newest Members](#)

Volunteering Event

We are planning a volunteering event for **Saturday, May 2, 2015** at [A Gift for Teaching](#) from 9:00 am to 12:00 pm. **HOLD THE DATE!** We are finalizing the volunteer project details, so please stay tuned for details in future emails and on the website.

Future of the External Consulting Interest Group

Attendees of the March 20 External Consultants SIG meeting agreed that the objectives posted on the GOOD Network site continue to be valid. However, going forward the emphasis will be more on the sharing of best practices by members.

The next meeting will be held on May 15. The focus of that meeting will be on how we, as external OD practitioners, can better communicate our value to business leaders/owners.

There is still a critical need for a new chair or chairs for this SIG to continue. If you think you might be interested and/or want more information, please contact [Susan Couden](#), [Harold Hill](#), [Jason Walker](#) or a member of the [GOOD Leadership Team](#).

LOCATION: Rollins College at the Crummer Graduate School of Business, Room 223, 1000 Holt Avenue, Winter Park, FL 32789.

the project, and converting data to money

- Align an OD project to business measures
- Use the ROI data to optimize the value of an OD project

Participants attending this interactive workshop are encouraged to bring an OD project to plan to evaluate its success.

Speaker Bios



Jack J. Phillips, Ph.D.

Dr. Jack J. Phillips is Chairman of the ROI Institute, the leading provider of services for measurement, evaluation, metrics, and analytics. A world-renowned expert on measurement and evaluation, Phillips provides consulting services for over half of the Fortune 100 companies and workshops for major conference providers worldwide.

Agenda

8:30 - 9:00 -- Continental Breakfast

9:00 -12:30 -- Program

Materials:

Each participant will receive:

- A 50 page workbook which includes, tools, resources, and case studies
- Measuring the Success of Organizational Development: A Step-by-Step Guide for Measuring Impact and Calculating ROI by Patricia Pulliam Phillips, Jack J. Phillips, and Lizette Zuniga (ATD 2014).
- Two job aids

Let the GOOD Times Roll!

Our newest members who joined us since February 20, 2015 are:

- Mary Cooper
- Charlotte Hughes

Congratulations to Kristin Chase

Kristin has won a [major award](#) from University of Central Florida, College of Sciences. She has been named the "Outstanding AlumKnight" from Psychology department.

Kristin is one of GOOD Network's founders.



President's Message

[Click here to link](#) to the most recent message from our President, Vicki Lavendol.

Jobs

Check out the [Jobs page](#) on the website for recent postings of open positions.

FEBRUARY MEETING RECAP

Stephon Williams gave a thought-provoking and timely presentation to help us better understand the social construct with his workshop: "*Understanding and Managing Diversity in the Workplace*"

Meeting details will be posted on the events page of the website once they are finalized.

Technology Group

Topic: to be announced on the **Event page of the website when confirmed.**

START A GROUP!

If you have an idea or interest and want to meet with others to explore it, consider volunteering to **start a new Special Interest Group**. Contact [Vicki Lavendol, President](#), or any other Board member to express interest. SIGS are the way to dig deeper in a topic and network in smaller groups than our bi-monthly meetings.

Some SIGS can meet for a few months or continue for several years depending on interest.

Our first Social Event of the year was a success. There was quite a bit of networking and fellowship among those members who attended. The Special Programs team, with Zeynep Portway at the helm, is already working on our next event. If you have any questions or suggestions for future special events, networking or social activities, contact [Zeynep](#).



We tried to answer key questions about what diversity looks like in most organizations today and the difference between "diversity policy vs. diversity practice". Check out a **detailed program recap on the website.**

Presentation materials from this meeting are available for **download from the website.**

Our February Meeting had some of our members "all tied up!"



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