



Greater Orlando Organization Development Network Meeting

“Raise the Level of Your OD Practice: Leveraging Marginality”

Friday, Feb. 8th - 8:30am-12:30pm

Hosted by

VALENCIA ENTERPRISES

**2411 Sand Lake Road – Conference Rm 2-120
Orlando, FL 32809
407-582-6688**

Presenter: Katherine Farquhar, Ph.D.

Director of the AU/NTL M.S. in O.D. Program at American University in Washington DC

Session Overview:

In this 2 1/2 hour workshop, we will examine the importance of marginality to the skilled practice of Organization Development. What is ‘marginality’ and what makes it relevant to an OD practitioner? How do we react when we feel marginal or marginalized? Why and in what ways does marginality strengthen our practice?

At the same time, how do we draw OD from the margins to the core of business transformation? Too often, we’re the first to be cut back, the last to be consulted while problems harden ... and sometimes while we’re training strategies for “running effective meetings,” key players upstairs in the boardroom are using ineffective meetings to set strategy.

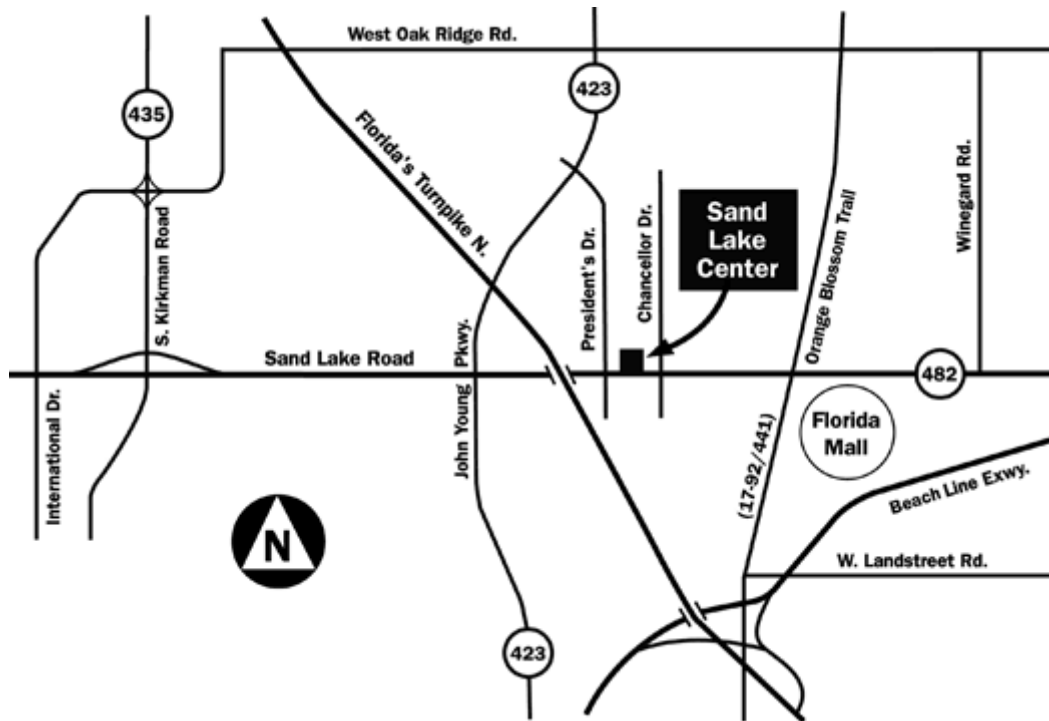
This experiential workshop uses exercises, mini-cases, small groups and a light dose of PowerPoint to reveal the power of marginality. We will develop logic and strategies for leveraging your marginality in transformation processes. What strategies will you use to keep your place at the table when transformation is in play?

Presenter’s Bio: Katherine Farquhar

Katherine Farquhar, Ph.D., is Director of the AU/NTL M.S. in O.D. Program at American University in Washington DC. A professor at AU since 1989, she is a specialist in experiential education. She teaches graduate courses in leadership and organization diagnosis/change, organizational interventions, and related areas. Her research and writing focus on the dynamics of short-term leadership and non-routine executive departures. Her consulting and board service have centered on nonprofit and educational organizations. Dr. Farquhar has a B.A. from Wellesley College, a M. A. in

Teaching from Harvard, and a Ph.D. in Social Psychology from Boston University. She is a member of the NTL Institute, mom of three daughters, a French speaker, and a determined tennis player.

Map to Valencia Enterprise



Continental Breakfast & Networking will begin at 8:30am. Meeting & Program starts promptly at 9am.