



Greater Orlando Organization Development Network Meeting

“Thinking Outside the Box” and Discovering “What is OD?”

Friday, April 1st - 8:30am-12:30pm

At Starwood Vacation Ownership

9002 San Marco Court

Orlando, FL 32819

Larry Birkes, Sr. Director of Learning and Organizational Effectiveness

Marriott Vacation Club International

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The GOOD Network Leadership Team

Session Objectives:

- Discover what it really means to “Think Outside the Box”
- Apply the “Thinking Outside the Box (TOTB)” Model to executive coaching, learning, and other OD initiatives
- Gain insight into the Music Paradigm through a report and video of this phenomenal experience
- Discuss and debate the current state and future of OD and how that influences your role as an OD practitioner

Supplemental reading material to serve as a catalyst for our “What is OD?” discussion:

- "Herding Cats: Lessons Learned From Managing and Coordinating OD Consultants" by Arthur Freedman. (from Winter 2004 Consulting Psychology Journal)
- "Organization Development: What We Know and What We Need to Know Going Forward" by W. Warner Burke (from Vol. 36, No. 3, 2004 Journal of the Organization Development Network - ODN)

Directions to Starwood:

From Orlando International Airport:

Take north exit from airport to Highway 528 West (Beeline Expressway). Exit on John Young Parkway North (approx. 3 miles). When coming off the exit, merge right onto John Young Parkway. Get into left lane when possible and turn left at the stoplight (At the stoplight, there will be Agere on the right, you can see Florida Metropolitan University on the left). Starwood Vacation Ownership is the 4 story building next to FMU...main entrance faces north (the wooded area).

From downtown Orlando:

If coming from downtown Orlando heading West on I-4, take John Young Parkway exit south. Cross Sand Lake Road and come to the 2nd stoplight. Turn right at the light (light is just after you pass the BMW Service Center). After you turn, you will be facing Florida Metropolitan University). Starwood Vacation Ownership is the 4 story building next to FMU on the right....main entrance faces north (the wooded area).