



Greater Orlando Organization Development Network Meeting

Gender and Generational Differences in Organizations- how do we leverage the diversity of our workforce?

Friday, June 25 - 8:30am-12:30pm

At Webster University

6750 Forum Drive, Suite 300

Orlando, FL 32821

Larry Birkes, Sr. Director of Learning and Organizational
Effectiveness- Marriott Vacation Club International

&

Dr. Barbara Fritzsche, Industrial and Organizational Psychology
Professor, University of Central Florida

Objectives:

- Recognize diversity in women and individuals from varying generations
- Discover the “invisible rules” of your organization and identify ways to change those perceptions
- Leverage diversity in yourself and others to improve the performance of your organization
- Examine and encourage continuous learning and career self-management in women and the aging workforce
- Facilitate the development of career-resilient women and aging workers in an increasingly competitive marketplace
- Develop stronger support systems for women and aging workers within organizations
- Become more aware of your own perceptions contributing to gender and generational stereotypes

Directions:

From International Drive turn right onto Westwood Blvd (Bennigan’s and the B-line/528 Exit are at this intersection). Drive 1-2 miles and you will see the Westwood Office Center on your right. Turn right into the Westwood Office Center and park in the garage or parking lot. The building will be to your left as you exit the garage. The address is 6750 Forum Drive, Suite 300 Orlando, FL 32821.