



Greater Orlando Organization Development Network Meeting Special Event*

“Organization Development and Change: Views of Past, Present, & Future”

Friday, October 9th, 2009 - 8:30am-12:30pm

Hosted by:

Fiserv

600 Colonial Center Pkwy
Lake Mary, FL 32746

Presenter: Dr. Robert Marshak, Senior Scholar in Residence for the AU/NTL MS in Organization Development Program, School of Public Affairs, American University, Washington, DC

Special Event Sponsor:



Session Overview:

The GOOD Network is excited to be able to host Dr. Robert Marshak, a prominent name in our field for a discussion of Organization Development and Change: Views of Past, Present, & Future. We thank [Rollins College Management & Executive Education program](#) for sponsoring this event.

Join OD thought leader Bob Marshak in a wide ranging exploration of organizational change concepts, theories and controversies. The morning will be centered on a distillation of Bob's insights developed over more than 30 years as a scholar-practitioner and captured in his new book, Organizational Change, Views from the Edge, Bethel, ME, The Lewin Center, 2009. Topics to be covered include:

- Language and change

- Cross-cultural views of change
- Past, present, and future directions in OD

Meeting Details & Website RSVP Procedure:

Our new version of www.goodnetwork.us has two different methods for RSVP'ing for members and non-members for this event. Please visit http://goodnetwork.us/index.php/events/detail/bob_marshall_special_event/ to RSVP.

RSVP for Current Paid GOOD Members: Paid GOOD Members are able to attend this special event at no additional cost. Therefore, members must log into the website before RSVP'ing so that we can verify your status (use your username and password from our old site). If you are a paid member without an online profile, please complete the [Registration Form](#) and follow the email instructions to verify your online profile before logging in and RSVP'ing.

RSVP for Non-Members, Guests, or Students: You will need to pay a *nominal fee of \$20.00* to defray costs associated with bringing in a speaker from out of town. This can be paid via our website at the time that you RSVP using PayPal, or you may pay at the door with cash or check when you attend the meeting. Please note there will be no refunds if you must cancel, however if you cannot attend we would encourage you to "transfer" your spot to another individual by emailing finance@goodnetwork.us with the name of your replacement no later than the RSVP date of Oct 5th. Also, membership dues payments will not be accepted at this particular meeting, therefore if you are not currently a paid member, the fee will apply.

Because Bob is such a well-known name in our field, we encourage you to RSVP right away to reserve your seat at the meeting as space will go quickly! **We will close RSVP's when we reach our maximum room capacity.** Please note you can change your RSVP status on the Event page at any time to "Decline" if you cannot attend, so please take time to let us know that you won't be able to attend so that others can attend in your place. **RSVP's must be received no later than 5:00pm on Monday, October 5th, 2009.**

Continental Breakfast and Networking will begin at 8:30am. Meeting & Program starts promptly at 9am.

Presenter Biography:

Robert J. Marshak, Ph.D. is Senior Scholar in Residence for the AU/NTL MS in Organization Development Program at the School of Public Affairs, American University, Washington, DC, and maintains a global consulting practice specializing in organizational change. Bob is also a professional member of NTL Institute for Applied Behavioral Science, and a member of the US Academy of Management, European Group for Organizational Studies, Organization Development Network, and Organization Development Institute. Among his many honors and awards, he received the Organization

Development Network's Lifetime Achievement Award in recognition of his outstanding contributions to the field of organization development as a consultant, educator, and author.

Bob earned his Ph.D. from American University, Washington, DC and his undergraduate degree from Duke University. He is the author of the critically acclaimed *Covert Processes at Work: Managing the Five Hidden Dimensions of Organizational Change* (2006, Berrett-Koehler Publishers) as well as a number of articles that have been recognized as classics in their field, including: "Managing the Metaphors of Change" (1993, *Organizational Dynamics*), "Lewin Meets Confucius: A Re-view of the OD Model of Change" (1993, *Journal of Applied Behavioral Science*), and "The Tao of Change" (1994, *OD Practitioner*). His latest book is *Organizational Change: Views from the Edge* (2009, The Lewin Center).

Bob's work experience has included organizational consulting, coaching, and executive development assignments around the world. Over the years, Bob has also worked with thousands of participants in OD and change leadership programs at NTL Institute, American University, Johns Hopkins University, Georgetown University, University of Texas at Dallas, US National Labor College, Korea University, and the Singapore Training and Development Association. For NTL Institute he designed and served as Dean for residential workshops in conflict management, organizational change, and dealing with covert processes. He has also served as Dean for NTL Certificate programs in Organization Development and Change Management conducted in Korea, Singapore and India. Bob is widely recognized for his pioneering work on covert processes in organizational change, East Asian change philosophy, the use of metaphors, language, and symbolic meaning in organizational change, and as a thought leader in the field of organization development.

Directions to Fiserv: From I-4 West or East:

1. Take the CR-46A exit, EXIT 101AB, toward SANFORD/HEATHROW
2. Turn LEFT onto HE THOMAS JR PKWY/CR-46A W.
3. Turn RIGHT onto COLONIAL CENTER PKWY. You will only be going less than 1 mile away from the I-4 exit.
4. Pass through 3 roundabouts.
5. 600 COLONIAL CENTER PKWY (Fiserv) is on the RIGHT

If you go through the roundabouts Fiserv is directly in front (you make a right turn). You can park along either side of the building and walk to the front doors where someone from GOOD will be there to greet you. The meeting room is on the second floor. You will need to check in with security at the front door. The room is **2nd Floor West Auditorium**.

*Note that this GOOD Special Event requires any NON-member (including guests) to pay a \$20.00 fee to attend