

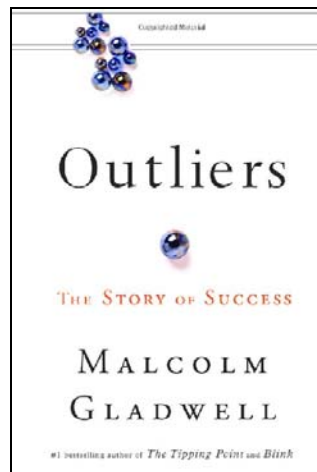


**GOOD Network Book Club**  
**Monday, November 2<sup>nd</sup>, 2009 at 6:30pm**

*Please RSVP to Anisa Singh at [Anisa.Singh@UniversalOrlando.com](mailto:Anisa.Singh@UniversalOrlando.com)*

## **Outliers: The Story of Success**

Malcolm Gladwell



Now that he's gotten us talking about the viral life of ideas and the power of gut reactions, Malcolm Gladwell poses a more provocative question in *Outliers*: why do some people succeed, living remarkably productive and impactful lives, while so many more never reach their potential? Challenging our cherished belief of the "self-made man," he makes the democratic assertion that superstars don't arise out of nowhere, propelled by genius and talent: "they are invariably the beneficiaries of hidden advantages and extraordinary opportunities and cultural legacies that allow them to learn and work hard and make sense of the world in ways others cannot." Examining the lives of outliers from Mozart to Bill Gates, he builds a convincing case for how successful people rise on a tide of advantages, "some deserved, some not, some earned, some just plain lucky."

*Outliers* can be enjoyed for its bits of trivia, like why most pro hockey players were born in January, how many hours of practice it takes to master a skill, why the descendents of Jewish immigrant garment workers became the most powerful lawyers in New York, how a pilots' culture impacts their crash record, how a centuries-old culture of rice farming helps Asian kids master math. But there's more to it than that. Throughout all of these examples--and in more that delve into the social benefits of lighter skin color, and the reasons for school achievement gaps--Gladwell invites conversations about the complex ways privilege manifests in our culture. He leaves us pondering the gifts of our own history, and how the world could benefit if more of our kids were granted the opportunities to fulfill their remarkable potential

Location: **Jason's Deli**

2915 Colonial Dr., Orlando, FL 32803

407-898-9806

<http://www.jasonsdeli.com/location/ORF>

Come prepared to share and discuss the following questions (and bring your own questions and stories!)

- What makes success? What makes someone successful?
- What suggestions can you use from the text to guide leaders you consult with?
- Would you recommend this book to others on your leadership team or your staff? Why or why not?

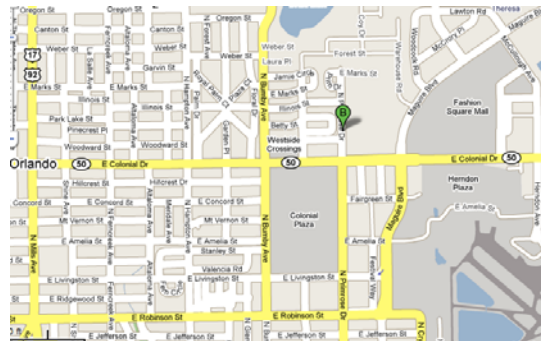
# DIRECTIONS

## Jason's Deli

2915 Colonial Dr., Orlando, FL 32803 407-898-9806

<http://www.jasonsdeli.com/location/ORF>

- 5-10 minutes from I-4 Exit 83B (Hwy 20/Amelia/US-92 exit)
- Jason's is located in the strip mall with Target, Pei Wei, and Plato's Closet on the corner of Maguire and Hwy 50 adjacent to the Fashion Square Mall



To order the book, please visit  
your favorite bookstore/library!

Need other information or last minute directions? Please call [Anisa Singh](mailto:Anisa.Singh@goodnetwork.org), Vice President Development, Greater Orlando Organizational Development (GOOD) Network [407-538-1447](tel:407-538-1447)